



**TOP CREATIVE EXECUTIVE, SAMANTHA MORRIS MASTAI, JOINS LARK PRODUCTIONS
AS VICE PRESIDENT, SCRIPTED**

Vancouver, Canada (January 12, 2017) - Lark Productions announced today the appointment of Samantha Morris Mastai in the new position of Vice President, Scripted. Morris Mastai will oversee the development of scripted productions, working with creators and writers, and will seek out IP with a focus on both the North American and the international marketplace. Morris Mastai assumes her role effective immediately, reporting to Erin Haskett, SVP, Programming and Corporate, and will be based in Toronto, extending Lark's presence across Canada.

"I've long admired Lark's success and talent-driven approach. *Motive* was a smart, savvy series and it's no surprise it connected with audiences around the world," says Morris Mastai. "For me, great television starts with great writing, and I'm thrilled by the opportunity to support top creators in bringing their vision to a global audience."

"Samantha embodies all the superlatives you could hope for in a creative executive", says Louise Clark, President of Lark Productions. "Her knowledge and experience is vast, her relationships and taste exceptional, and Erin and I are genuinely excited to have her join the Lark team."

Morris Mastai has worked in Canadian broadcast and production for more than 15 years. In her most recent role, she supervised development and production of drama and comedy series at CBC, including hit shows MR. D., MICHAEL: TUESDAYS AND THURSDAYS, CRACKED, and ARCTIC AIR. Previously, she spent five years with Bell Media, as executive in charge of drama, where she developed and oversaw programs for CTV, including SAVING HOPE, DEGRASSI, and THE LISTENER, and worked closely with their specialty channels.

About Lark Productions

Vancouver-based Lark Productions produces exceptional television that partners and travels internationally. Among its productions are CSA-nominated MOTIVE (CTV, ABC, USA), CRASH GALLERY (CBC), EMERGENCY ROOM: LIFE + DEATH AT VGH (Knowledge Network, Discovery Fit), THE REAL HOUSEWIVES OF VANCOUVER (Slice), and HIGH MOON (SYFY). Visit Lark Productions at www.larkproductions.ca.

Lark also enjoys a distribution and development deal with NBCUniversal International.

For more information, please contact:

Sharon Warren, Lark Productions, 604-646-4100 or sharon.warren@larkproductions.ca

Kate Humphreys, NBCUniversal International Studios, +44-0203-618-7974 or

Kate.Humphreys@nbcuni.com